

# Arctic Freeze (Africa)

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If your car's air-conditioning isn't blowing as cool as it used to – its gas probably needs a top-up!

There's nothing unusual about that – the gas in *all* car air-con units leaks out over time, and needs to be replaced.

Motorists then either take their car to a garage for this to be done – or stop at one of the 'small business' services who wait at the side of the road.

But now there is a cheaper, easier, safer alternative – that's brand new to South Africa.



It's called *Arctic Freeze* – and it's car air-con top-up – in a can!

Topping-up your car's air-con gas yourself is incredibly easy. It's as simple as inflating the tyres on your car!

The *Arctic Freeze* can has a re-usable gauge which shows if the gas pressure in your car's air-con system is low, and needs to be topped-up.



*These pictures show a can of Arctic Freeze and a close-up of the dial*

## “OK – but how simple is it to do that, really?!”

1. This is a photo of a standard Toyota car engine. If you look closely, towards the top-left of the picture you will see an aluminium pipe with a connector that has a small blue cap on it. Photograph 2 (below) is a close-up of that



2. The small blue cap in the close-up on the left, covers the low-pressure port of the car air-con's gas system. It's here that top-up gas is added
3. When you are ready to check or top-up the system, start your car engine and turn both the air-conditioning and fan to maximum

4. Next, clip the Arctic Freeze can-and-gauge onto the low-pressure port. If the system needs a top-up, the gauge will tell you. If the gauge reading is low, simply squeeze the trigger on the Arctic Freeze can to top-up the system! The gauge has a colour-coded dial to tell you when the system is full enough. It's as quick and as easy as that!





There are further advantages to **Arctic Freeze** ... Not only is it **inexpensive** and **easy to use** – but the **Arctic Freeze formulation** contains a '**leak sealer**' – to fix any small gas leaks your system might have. It also contains a '**moisture and acid eliminator**' which helps **extend the life of your car air-conditioning system**.

That's the simple low-down. However you can see a video of the product being used here: [www.arcticfreezeafrika.com](http://www.arcticfreezeafrika.com)

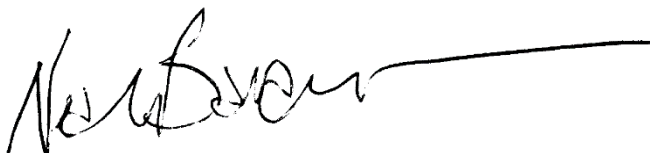
Now – the important bit – how much does **Arctic Freeze** cost?!

**4 products are currently available:**

1. **Arctic Freeze 2-Can Discount D-I-Y Pack** This is our best offering at present: Two cans of Arctic Freeze plus a hose and gauge. One of the cans contains a fluorescent dye which, when used in conjunction with the included UV pen light, can help to show up where any gas leakage might be coming from. The contents of the kit would individually cost R874 (see below) – but are on Special Offer at on R724! A saving of R150! (Click the link to be taken to the Special Offer page!)
2. **Arctic Freeze can with detachable gauge and hose** (as in web picture) – **R475**. This price is very competitive with other service providers - **but our product has the advantage that the buyer will always have their gauge** – so they can check if their car needs a top-up at any time in the future. **And the gauge doesn't even need to have a can attached to check the system pressure!**
3. **Arctic Freeze can only** – **R375**. (This will be bought **when a person already has a gauge** – but wants to **top up their car** – or another car – in the future.)
4. **Arctic Freeze with Leak Detector** The gas contains a **fluorescent dye**. This product comes with a small **UV penlight torch** included in the price. With a **hose and gauge** the product costs **R499** – **without** the hose and gauge – **R399**

All of the above prices are retail. Trade prices on application. I can be e-mailed on [neal.barratt@arcticfreezeafrika](mailto:neal.barratt@arcticfreezeafrika)

With thanks for your interest!



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