

Arctic Freeze (Africa)

If your car's air-conditioning isn't blowing as cool as it used to – its gas probably needs a top-up!

There's nothing unusual about that – the gas in *all* car air-con units leaks out over time, and needs to be replaced.

Motorists either take their car to a garage for this to be done – or stop at one of the 'small business' services who wait at the side of the road.

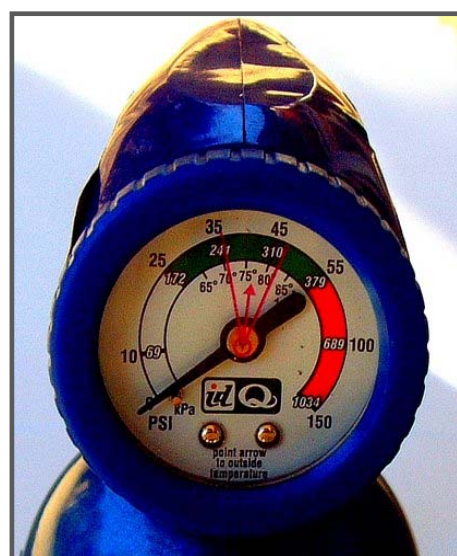
But now there is a cheaper, easier, safer alternative – that's brand new to South Africa.



It's called *Arctic Freeze* – and it's car air-con top-up – in a can!

Topping-up your car's air-con gas yourself is incredibly easy. It's as simple as inflating the tyres on your car!

The **Arctic Freeze** can has a re-usable gauge which shows if the gas pressure in your car's air-con system is low, and needs to be topped-up.



These pictures show a can of Arctic Freeze and a close-up of the dial

“OK – but how simple is it to do that, really?!”

1. This is a photo of a standard Toyota car engine. If you look closely, towards the top-left of the picture you will see an aluminium pipe with a connector that has a small blue cap on it. Photograph 2 (below) is a close-up of that



2. The small blue cap in the close-up on the left, covers the low-pressure port of the car air-con's gas system. It's here that top-up gas is added
3. When you are ready to check or top-up the system, start your car engine and turn both the air-conditioning and fan to maximum

4. Next, clip the Arctic Freeze can-and-gauge onto the low-pressure port. If the system needs a top-up, the gauge will tell you. If the gauge reading is low, simply squeeze the trigger on the Arctic Freeze can to top-up the system! The gauge has a colour-coded dial to tell you when the system is full enough. It's as quick and as easy as that!



There's more! - There are further advantages to using **Arctic Freeze** ... Not only is it **inexpensive** and **easy to use** – but the **Arctic Freeze formulation** also contains a '**leak sealer**' – to fix any small gas leaks your system might have. It also contains a '**moisture and acid eliminator**' which helps **extend the life of your car air-conditioning system**.

That's the simple low-down. However you can see a video of the product being used here: www.arcticfreezeafrika.com

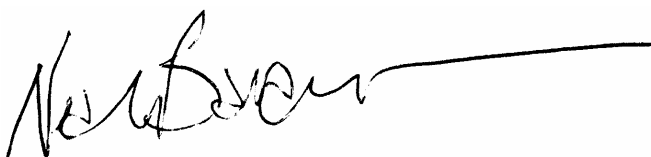
Now – the important bit – how much does **Arctic Freeze** cost, retail?!

4 products are currently available:

1. **Arctic Freeze can with detachable gauge and hose** (as in web picture) – **R475**. This price is very competitive with other service providers - **but our product has the advantage that the buyer will always have their gauge** – so they can check if their (or their friends') cars need a top-up at **any time in the future!** The gauge doesn't even need a can attached to check the system pressure. **And there is enough gas in a single can to top-up one car – quite possibly two!**
2. **Arctic Freeze can only** – **R375**. (This will be bought **when a person already has a gauge** – but wants to **top up their car another time – or another car.**)
3. **Arctic Freeze with Leak Detector** We have a further product. Which is very similar to the can shown in the photos – but the gas **also** contains a **fluorescent dye**. This product comes with a small **UV penlight torch** included in the price. **If a car is topped up with the fluorescent dye product, and the car's gas system has a leak, it will be possible to use the UV pen light to see where the gas has leaked out.** This is likely to be useful to **professional users** – or **anyone who suspects their system has a leak**. With a **hose and gauge** the product costs **R499** – **without** the hose and gauge – **R399**
4. **Professional Can of Arctic Freeze** We also offer a **larger-size can** – which contains almost **30% more gas**. This will be bought by people – or **professionals** – who **want to top up more cars (2-4) from just one can**. This can costs **R425**. If a gauge is sold with this product, the cost will be **R525**

All of the above prices are retail. Trade prices on application. I can be e-mailed on sales@arcticfreezeafrika

With thanks for your interest



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